

No. 1201/1269



Ministry of Foreign Affairs,
Sri Ayudhya Road,
Bangkok 10400.

16 March B.E. 2559 (2016)

To whom it may concern,

On behalf of the Department of ASEAN Affairs, the Ministry of Foreign Affairs of Thailand, I am pleased to write this letter of support for the initiative of Asia Music International Ltd. in organizing the “ASEAN Guitar–ASEAN Tour 2015-16”, in which renowned guitarist Hucky Eichelmann will embark on a concert tour across the 10 ASEAN countries performing his unique arrangements of each country’s songs.

As one of the objectives of ASEAN is to bring its peoples closer together, including through social and cultural exchanges, we believe such a music tour would help enhance and strengthen cultural understanding, friendship and cooperation among the peoples of ASEAN.

The concert tour premiered in Bangkok on 8 January 2016 at the Ministry of Foreign Affairs as a special event for the diplomatic corps to mark the launch of the ASEAN Community. That evening, Mr. Eichelmann’s consummate artistry enthralled the audience, many among whom expressed surprise that a guitar was capable of making such diverse sounds. His original interpretations of beloved classics from across the region were rendered with his customary virtuosity and flair. Given his love for and deep understanding of the music of the region, we would relish the opportunity to see Mr. Eichelmann contribute to bringing the peoples of ASEAN together through the universal language of music. It is our hope that Asia Music International Ltd. will receive all the support it needs to enable Mr. Eichelmann to undertake the concert tour to all ten ASEAN countries as planned.

Yours sincerely,



(Jakkrit Srivali)
Director-General
Department of ASEAN Affairs